



Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh

LFMEAB Advertising Services

In today's crowded marketplace, getting the right message to the right audience is a challenge. Our new **Advertising Services** will directly connect you with our exclusive network of LFMEAB members. This is a curated channel for high-impact opportunities, ensuring your message lands where it matters most.

Service Tiers

Choose the package that best fits your campaign goals.

Channels	Time		Frequency
	3 months	6 months	
Email, WhatsApp	\$200	\$300	1 (email/WhatsApp, or both) blast per month
Website	\$300	\$400	Homepage advertisement on LFMEAB Website
Premium (WhatsApp, Email, Website)	\$400	\$600	1 email/ WhatsApp blast per month, Homepage Advertisement on LFMEAB Website

LFMEAB Members receive a 50% discount on all advertising services!

Process:

1. **Submission:** Send your message content as per guidelines (subject line, word count, image, and company profile) and chosen service tier to krc@lfmeab.org.
2. **Vetting and Approving:** We will ensure your content is relevant for our members.
3. **Payment:** We issue a simple, one-time invoice for the chosen service.
4. **Delivery:** We format and send your message through the selected platforms.
5. **Response Tracking:** We track engagement and provide matchmaking support to connect you with interested parties.

Contact us at krc@lfmeab.org to get started.

We will provide you with information and guide you through the next steps.