



BRIEFINGS
of
36th International Footwear Conference (IFC) 2017 of Confederation of
International Footwear associations (CIFA).



36th International Footwear Conference (IFC) 2017

Date: November 14-16, 2017

Venue: The Westin Dhaka

Hosted by:

Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB)

About LFMEAB

Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB) is the recognized trade body that represents most of the major export oriented manufacturers & exporters of leather goods & footwear in Bangladesh and provide them a business platform to have local and international exposure. It is also one of the members of CIFA.

www.Lfmeab.org

About CIFA

The International Footwear Conference is a prestigious event at which CIFA member footwear Associations meet annually and share information on the status of the footwear industry in their respective countries. In addition, experts are invited from leading global footwear markets like USA, and EU countries to share issues impacting global footwear markets such as technology and sustainability, exporting emerging markets, trade finance, and global supply chain information. Sixteen footwear associations from Asian footwear producing countries including China, Vietnam, India, Hong Kong, Indonesia, Japan, Malaysia, Philippines, South Korea, Thailand, and Taiwan have formed the Confederation of International Footwear Associations (CIFA), with the common objective of networking and information exchange. Prime activities of CIFA comprise organizing the annual International Footwear Conference, and holding an annual International Footwear Design Competition to promote design talent among Asian footwear producing countries.



Bangladesh as host of 36th International Footwear Conference (IFC) 2017

Bangladesh leather sector has already become a multi-billion dollar export industry. Government and industry are working to achieve 5 billion USD export by 2021. Meanwhile, Prime Minister has declared leather, footwear and leather products as national ‘Product of the Year 2017’. Because of this, importance of Bangladesh is growing in supply chain map of leathersgoods and footwear export. Furthermore, as a potential investment relocation country Bangladesh is being considered as emerging country in global footwear export market. Against this backdrop, from the pool of competition, Confederation of International Footwear associations (CIFA) has selected Bangladesh to be host of 36th International Footwear Conference (IFC) 2017.



The Venue: The Westin Dhaka

The Westin Dhaka is a Westin Hotel located at Gulshan Avenue in Gulshan-2, Dhaka. It is the tallest hotel in Bangladesh, and one of the tallest hotels in South Asia. Westin is well known for organizing international events in Bangladesh and one of the most admired hotels in Bangladesh for international guests.



Confirmed Guests

- Chief Guest: **Mr. Tofail Ahmed**, M.P., Honorable Minister, Ministry of Commerce, Government of the People's Republic of Bangladesh
- Special Guest: **Mr. Frank Z Kung**, Secretary General, CIFA
- Special Guest: Syed Manzur Elahi, Chairman, Apex Footwear Limited

Leathergoods And Footwear Manufacturers & Exporters Association of Bangladesh (LFMEAB)

36th International Footwear Conference (IFC) 2017 of Confederation of International Footwear associations (CIFA): November 14-16, 2017 at the Westin Dhaka (westin.com/dhaka)

PROGRAMME SCHEDULE

DATE	TIME	ACTIVITIES
November 14, Tuesday	-----	Guests Arrivals (airport to hotel pick-up by LFMEAB)
	07:00 PM	Welcome Dinner at Lobby Lounge
November 15, Wednesday	08:00-08:30 AM	Registration of guest at Westin Grand Ballroom-1 (Level-1)
	09:00- 09:20AM	Welcome Remarks by the 36 th IFC host Chairman
	09:20-09:40 AM	Speech by Special Guest, CIFA Secretary General
	09:40-10:10 AM	Speech by Chief Guest: Mr. Tofail Ahmed, M.P., Honorable Minister, Ministry of Commerce, Government of the People's Republic of Bangladesh
	10:00- 10:20AM	Photo session & coffee break
	10:20- 11:00 AM	Speech by Special Guest, Syed Manzur Elahi, Chairman, Apex Footwear Limited
	11:00-12:20 PM	Country (industry) report presentation (alphabetical order)
		<ol style="list-style-type: none"> 1. Bangladesh 2. China (Beijing) 3. China (Guangdong) 4. Cambodia 5. Hong Kong 6. India 7. Indonesia 8. Japan
	12:20- 01:50 PM	Lunch
	01:50-04:00 PM	Country (industry) report presentation (alphabetical order)
		<ol style="list-style-type: none"> 9. Korea 10. Malaysia 11. Myanmar 12. Philippines 13. Thailand 14. Taiwan 15. Viet Nam
	04:00-04:20 PM	High Tea
	4:20-04:30 PM	Gift exchange: host country↔CIFA members (not among members countries)
	04:30-05:00 PM	CIFA meeting: agenda for CIFA Board of Directors Meeting
	05:00-06:15 PM	Tea & photo time
November 16, Thursday	9:00 AM-01:00 PM	Attending at Bangladesh Leather footwear & Leathergoods International Sourcing Show 2017 at Hall 3, International Convention City, Bashundhara, Dhaka
	1:00-2:30 PM	Lunch
	2:30- 5:30 PM	Visiting 5 th International & Leather Machinery, Components Chemicals & Accessories at International Convention City, Bashundhara, Dhaka and Free time.
	5:30 – 8:00 PM	Cultural Show and farewell dinner
	09:00 PM- onwards	Guests Departure (hotel ↔ airport pick-up by LFMEAB)